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Metropolitan MFT, PLLC – Third Party Vendors
Updated 8/20/25

Software / Application / Platform	Type of Platform	Data Collected	How Data is Used	Third-Party's Privacy Notice	Third-Party's Terms of Use
GoDaddy	Domain Hosting	Do not collect any data		https://www.godaddy.com/legal/agreements/privacy-policy	
Liquid Web	Website Hosting	Do not collect any data		https://www.liquidweb.com/policies/privacy-policy/	https://www.liquidweb.com/policies/terms-of-service/
Sendgrid	Sending Email from website	Name, Email	sending email notices	https://www.twilio.com/legal/privacy	https://www.twilio.com/legal/tos/
Authorize	Online payment merchant gateway	Name, Email, Address, Credit Card info	To process payment for purchases	https://www.authorize.net/about-us/privacy/	https://www.authorize.net/about-us/terms/
GSuite	Sending and receiving emails	Name and email address	To send email	https://policies.google.com/privacy?hl=en	https://policies.google.com/privacy?hl=en
Active Campaign	Email marketing platform	Name and Email, other info on forms, and browsing info	To send email campaigns and email marketing, and analyze campaigns and usage	https://www.activecampaign.com/privacy-policy/	https://www.activecampaign.com/tos/

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Google Analytics	Websites tracking for metrics	IP and browsing info	To compile performance And preferences Metrics and Analyze trends		https://www.google.com/analytics/terms/us.html
Facebook Pixel	Websites tracking for targeted ads	Search info	To create targeted marketing campaigns and adds	https://www.facebook.com/legal/FB_Work_Privacy	
Facebook	Social media platform	Only Facebook account info	To share content, announcements and for community building	https://www.facebook.com/legal/FB_Work_Privacy	
Twitter	Social media platform	Only twitter account info	To share content, announcements and for community building	https://help.twitter.com/rules-and-policies/updateprivacypolicy	
Pinterest	Social media platform	Only Pinterest account info	To share content, announcements and for community building	https://policy.pinterest.com/en	
LinkedIn	Social media platform	Only LinkedIn account info	To share content, announcements and for community building	https://www.linkedin.com/legal/privacy-policy	
Instagram	Social media platform	Only Instagram account info	To share content, announcements and for community building	https://help.instagram.com/155833707900388	

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YouTube	Social media platform	Only YouTube account info	To share content, announcements and for community building		https://www.youtube.com/static?template=privacy_guidelines
Hootsuite	Social media marketing scheduling platform	Uses their SM data collected from the SM channels	To share content, announcements and for community building	https://www.hootsuite.com/legal/privacy	https://www.hootsuite.com/legal/terms
Zapier	Connects apps to share information	Takes contact info and allows another app to access it	To connect WooCommerce and Acuity to AC	https://zapier.com/privacy	https://zapier.com/terms/
Simple Practice	Electronic Health Record and telehealth	and Health Information	To offer telehealth and case management	https://www.simplepractice.com/terms/	https://www.simplepractice.com/privacy/
Eventbrite	Eventbrite is an American event management and ticketing website. The service allows users to browse, create, and promote local events. The service charges a fee to event organizers in exchange for online ticketing services, unless the event is free.			https://www.eventbrite.com/legal/terms/	https://www.eventbrite.com/support/articleredirect?anum=8478
Calendly	Calendly is your hub for scheduling meetings professionally and efficiently, eliminating the hassle of back-and-forth emails so you can get back to work. Create your free account.			https://help.calendly.com/hc/en-us?_ga=2.136147635.327403481.1655489271-1988907400.1655489269	https://calendly.com/about
Woocommerce	It lets you turn a WordPress website into an ecommerce store. WooCommerce is fully compatible with the functions on your WordPress site. It means			https://woocommerce.com/support-policy/	https://automatic.com/privacy/#california-consumer-privacy-act-ccpa

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	you can have a WordPress ecommerce site with products, a shopping cart, and checkout options.				
WordPress	WordPress is a content management system (CMS) that allows you to host and build websites.			https://automatic.com/privacy/	https://wordpress.com/tos/
Learndash	LearnDash is a WordPress learning management system (LMS) trusted by companies, universities, training organizations, and entrepreneurs worldwide for creating (and selling) their online courses.			https://www.learndash.com/privacy-policy/	https://www.learndash.com/terms-and-conditions/