

Metropolitan MFT, PLLC – Third Party Vendors

Updated 7/19/21

Software / Application / Platform	Type of Platform	Data Collected	How Data is Used	Third-Party's Privacy Notice	Third-Party's Terms of Use
Bluehost	Domain Hosting	Do not collect any data		https://www.endurance.com/privacy/privacy	https://www.endurance.com/privacy/privacy
Kinsta	Website Hosting	Do not collect any data		https://kinsta.com/legal/privacy-policy/	https://kinsta.com/legal/terms-service/
Sendgrid	Sending Email from website	Name, Email	To sending email notices	https://www.twilio.com/legal/privacy	https://www.twilio.com/legal/tos/
Authorize	Online payment merchant gateway	Name, Email, Address, Credit Card info	To process payment for purchases	https://www.authorize.net/about-us/privacy/	https://www.authorize.net/about-us/terms/
GSuite	Sending and receiving emails	Name and email address	To send email	https://policies.google.com/privacy?hl=en	https://policies.google.com/privacy?hl=en
Acuity	Online appointment scheduler	Name, Email, Phone Number	To schedule appointments		https://acuityscheduling.com/tos.php

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Active Campaign	Email marketing platform	Name and Email, other info on forms, and browsing info	To send email campaigns and email marketing, and analyze campaigns and usage	https://www.activecampaign.com/privacy-policy/	https://www.activecampaign.com/tos/
Google Analytics	Websites tracking for metrics	IP and browsing info	To compile performance And preferences Metrics and Analyze trends		https://www.google.com/analytics/terms/us.html
Facebook Pixel	Websites tracking for targeted ads	Search info	To create targeted marketing campaigns and adds	https://www.facebook.com/legal/FB_Work_Privacy	
Facebook	Social media platform	Only Facebook account info	To share content, announcements and for community building	https://www.facebook.com/legal/FB_Work_Privacy	
Twitter	Social media platform	Only twitter account info	To share content, announcements and for community building	https://help.twitter.com/rules-and-policies/updateprivacypolicy	

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Pinterest	Social media platform	Only Pinterest account info	To share content, announcements and for community building	https://policy.pinterest.com/en	
LinkedIn	Social media platform	Only LinkedIn account info	To share content, announcements and for community building	https://www.linkedin.com/legal/privacy-policy	
Instagram	Social media platform	Only Instagram account info	To share content, announcements and for community building	https://help.instagram.com/155833707900388	
YouTube	Social media platform	Only YouTube account info	To share content, announcements and for community building		https://www.youtube.com/static?template=privacy_guidelines
Hootsuite	Social media marketing scheduling platform	Uses their SM data collected from the SM channels	To share content, announcements and for community building	https://www.hootsuite.com/legal/privacy	https://www.hootsuite.com/legal/terms
Site Lock	Website Security	Do not collect user data Only site data		https://www.sitelock.com/privacy-policy	https://www.sitelock.com/terms

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Zapier	Connects apps to share information	Takes contact info and allows another app to access it	To connect WooCommerce and Acuity to AC	https://zapier.com/privacy	https://zapier.com/terms/
Sitelock	For site security and backups	Do not collect user information		https://www.sitelock.com/privacy-policy	https://www.sitelock.com/terms
Simple Practice	Electronic Health Record and telehealth	PI and Health Information	To offer telehealth and case management	https://www.simplepractice.com/terms/	https://www.simplepractice.com/privacy/