

Metropolitan MFT, PLLC Thrid-Party Services

<u>Software / Application / Platform</u>	<u>Type of Platform</u>	<u>Data Collected</u>	<u>How Data is Used</u>	<u>Third-Party's Privacy Notice</u>	<u>Third-Party's Terms of Use</u>
Blue Host	Domain and webhosting services	Do not collect any data	Do not use any data from site visitors.	https://www.endurance.com/privacy/privacy	https://www.bluehost.com/terms? ga=2.82748511.814890081.15433443521207686715.1539703955& gac=1.187949658.1539704034.CjwKCAjwmJbeBRBCEiwAAY4VVSWMzQsrAHDilpn18hf66i4Jhx4IslfOixXE0eF202dFeJRYNv7wRoC-hIQAvD BwE
Backup Buddy	Website backup	None - only backs up any data present in the website or site cache	To back up our Website		https://ithemes.com/terms-and-conditionsof-use/

WooCommerce	Online shopping cart	Name, Email, Address, Credit Card info	To process payment for purchases	https://automattic.com/privacy/	https://woocommerce.com/termsconditions/
Authorize	Online payment merchant gateway	Name, Email, Address, Credit Card info	To process payment for purchases	https://www.authorize.net/about-us/privacy/	https://www.authorize.net/about-us/terms/

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Counsel	Electronic case record and client portal	Name, DOB, Email, Phone Number, Address, Log in Info	To manage client records and provide them with access to their account	https://counsel.com/site/legal/privacy/	https://counsel.com/site/legal/terms/
Acuity	Online appointment scheduler	Name, Email, Phone number	To schduled phone or office visits		https://acuityscheduling.com/tos.php
Active Campaign	Email marketing platform	Name and Email, other info on forms, and browsing info	To send email campaigns and email marketing, and analyze campaigns and usage	https://www.activecampaign.com/privacy-policy/	https://www.activecampaign.com/tos/
Google Analytics	Websites tracking for metrics	I.P. Info and browsing info	To compile performance and preferences Metrics and analyze trends		https://www.google.com/analytics/terms/us.html
Facebook Pixel	Websites tracking for targetted ads	Search info	To create targeted marketing campaigns and adds	https://www.facebook.com/legal/FB Work Privacy	
Facebook	Social media platform	Only Facebook account info	To share content, announcements and for community building	https://www.facebook.com/legal/FB Work Privacy	

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Twitter	Social media platform	Only twitter account info	To share content, announcements and for community building	https://help.twitter.com/rules-and-policies/update-privacypolicy	
Pinterest	Social media platform	Only Pinterest account info	To share content, announcements and for community building	https://policy.pinterest.com/en	
LinkedIn	Social media platform	Only LinkedIn account info	To share content, announcements and for community building	https://www.linkedin.com/legal/privacy-policy	
Instagram	Social media platform	Only Instagram account info	To share content, announcements and for community building	https://help.instagram.com/155833707900388	
YouTube	Social media platform	Only YouTube account info	To share content, announcements and for community building		https://www.youtube.com/static?template=privacy_guidelines
Smarter Queue	Social media marketing scheduling platform	Uses their SM data collected from the SM channels	To share content, announcements and for community building	https://smarterqueue.com/privacy	https://smarterqueue.com/terms

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Stripe	Payment Processing Gateway	Takes credit card information for online payments	To pay for online items	https://stripe.com/en-mx/privacy	
Zapier	Connects apps to share informtion	Takes contact info and allows another app to access it	Connect Mindmint and AC together.	https://zapier.com/privacy	https://zapier.com/terms/