



**Metropolitan Marriage & Family Therapy, PLLC**  
***Successful Relationships, Meaningful Lives™***  
280 Madison Avenue, Suite 208, New York, NY 10016  
888-880-9055 / 212-537-9055 ~ [www.metrorelationship.com](http://www.metrorelationship.com)

## Privacy Policy

Last Revised on: 12/17/18

Metropolitan Marriage & Family Therapy, PLLC (MetroMFT) is committed to protecting the privacy of its visitors, customers and clients. This Privacy Policy discloses the privacy practices of all MetroMFT owned or controlled Websites and treatment of all Personal Information collected and received via the Websites and otherwise. We do not rent, sell, or release Personal Information about you with anyone with the exceptions noted.

MetroMFT owns and operates other Websites that are linked to [metrorelationship.com](http://metrorelationship.com). Our Websites include, but are not limited to: [metrorelationship.com](http://metrorelationship.com), [metrorelationshipprograms.com](http://metrorelationshipprograms.com).

This policy does not apply to the practices of companies that MetroMFT does not own or control, or to people that MetroMFT does not employ or manage. Use the link provided to refer to other companies we utilize to best serve our Users and to access their privacy policies.

### **Websites Security**

1. The security of your Personal Information is important to us. MetroMFT takes every precaution to protect a user's Personal Information. When you submit sensitive information on our Websites, such as a credit card, we encrypt that transmitted information using secure socket layer technology (SSL) to protect it from being intercepted by third parties. We follow generally accepted industry standards to protect the Personal Information sent to us, both during transmission of the information and once we receive it. However, no method of transmission or method of electronic storage is completely secure. Therefore, while we use accepted industry means to protect your Personal Information, we cannot guarantee its absolute security.
2. Our Websites contain links to other websites that are not owned or controlled by MetroMFT. Please be aware that MetroMFT is not responsible for the privacy practices of any websites not owned or controlled by MetroMFT. We encourage you to read the privacy statements of each and every website that collects personally identifiable information.
3. MetroMFT allows advertising on our Websites. Please be aware that MetroMFT is not responsible for the privacy practices of any third-party advertisers. This privacy policy does not govern the privacy practices of third-party advertisers. If you have questions about a particular advertiser's privacy practices, please contact them directly.

### **Children**

MetroMFT does not knowingly collect personal data from children under the age of 13, unless they are clients and we have parental consent, nor direct our Websites toward children under

the age of 13. If MetroMFT becomes aware that such information has been provided on our Websites, will delete or destroy the information.

### **Legal Disclaimer**

We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights or otherwise to comply with a judicial proceeding, court order, or other legal process.

We collect Personal Information at different points of contact and in different forms as listed below, and may include pending on the nature of the contact and relationship with us your, your partner's, and/or other family member's: Name, address, phone numbers, email address, DOB, wedding anniversary, referral source, emergency contact, billing information, information regarding services received, and Websites visits tracking. See below for any other additional information.

### **We collect your Personal Information when you:**

1. Visit our Websites
  - a. Our Websites automatically receive and record information from your browser about your visit on our Websites to analyze trends, analyze Website usage and administer the Websites, and stores it in log files. This information includes Internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data.
  - b. Our Websites install Cookies, portions of code, in your browser that assists us in providing our services and providing you with a smoother browsing experience. Some of the purposes for which the cookies are installed may also require your consent.
  - c. MetroMFT collaborates with other companies that show advertisements or other displays on some of our pages to set and access their cookies on your browser. Other companies' use of their cookies is subject to their own privacy policies.
  - d. You may prevent this if you prefer by adjusting the settings on your browser, or by not visiting our Websites.
2. Register on our Websites or subscribe to publications, programs and such on our Websites
  - a. When you register, or use any of the forms on our Websites, we may also ask for information such your birth date, gender, occupation, industry, personal interests, professional affiliations, etc. And, any information you may share on your own.
  - b. Once you register or use any of our forms you are not anonymous to us.
  - c. MetroMFT, or authorized service providers, may collect information about how you use and engage with emails and electronic newsletters sent by us for the purpose of enhancing services, communications, and products we offer. The type of information collected includes whether you click through the links provided in the communication and when you opened the communication and clicked through links.
  - d. You can edit your account and subscriptions information, and update your subscription preferences, at any time using update profile/subscriptions options on any of our platforms or by emailing us through our *Contact Us* page.
3. When you have transactions
  - a. Send emails with questions or request information, or by using any of the forms on our Websites.
  - b. When you purchase or acquire any of our resources, products, programs, events or services using any of the forms on our websites or share payment information with our team.
  - c. We use outside providers payment gateways to process payments.

- d. We use secure platforms to store and manage your information, and additionally follow HIPAA regulations.
- e. You can access, edit and request account information at any time using update profile options on any of our platforms or by emailing us through our *Contact Us* page.

**We will share your information in the following instances:**

1. To perform service on our behalf by service providers including affiliates, as mentioned above. Our service providers are required by contract to protect the confidentiality of the Personal Information we share with them and to use it only to provide specific services on our behalf.
2. To promote products or services from approved third-party vendors that may be relevant to your Journey using email and mailing addresses that you provided.
3. Conform to government and legal disclosures. We may disclose the Personal Information we collect through our Websites when we in good faith believe disclosure is appropriate to comply with the law to prevent or investigate a possible crime, such as fraud or identity theft, to enforce our Terms of Use or other agreements that govern your use of our Websites, or to protect the rights, property or safety of our company, our users, or others.
4. Transfer ownership in the case of a merger, reorganization, acquisition, sale or other similar corporate event. If such a transfer were ever to occur, the acquiring entity's use of your personal information will still be subject to this policy.

**In summary we collect your information to:**

1. To assess our websites' and platforms' performances and ability to best serve you
2. Enable us to address you and deliver the information you requested
3. To carryout purchases and other transactions you requested
4. For Client Care and Nurturing
5. To alert you of opportunities available that might be of interest to you in your Journey
6. For referral and network building

**In summary you have a choice and ability to opt-out:**

We provide you with the opportunity to opt-out of having your Personally Identifiable information used for certain purposes. If you no longer wish to receive promotional communications from us and/or from our third-party vendors, you may opt-out of receiving such communications by:

1. Following the opt-out instructions in any communications that you receive.
2. Requesting to be opted-out by emailing us through our *Contact Us* page or by calling us at 212-537-9055.

**European Privacy Rights:**

For European Union residents, providing your Personal Information equates to giving MetroMFT consent to collect and use your personal data or information for legitimate purposes. This is our legal basis for collecting and using your Personal Information by creating a contract. You may withdraw your consent emailing us through our *Contact Us* page or by calling us at 212-537-9055.

European Union residents have the right to make a written request by emailing us through our *Contact Us* page to be informed whether or not MetroMFT holds or possesses any of your Personal Information. In your request, you may:

- Request that MetroMFT provide you with details of your Personal Information that we process, the purpose for which it is processed, the existence of any automated decision making involving your Personal Information, and what transfer safeguards we have in place
- Request that we rectify any errors in your Personal Information
- Request that we delete your personal information if our continued processing of such information is not justified
- Request that we transfer your Personal Information to a third party
- Object to automated decision making and profiling based on legitimate interests or performance of a task in the public interest, in which event the processing will cease except where there are compelling legitimate grounds
- Object to direct marketing from us
- Object to processing for purposes of scientific, historical research, and statistics.

We will not use your Personal Information for marketing purposes nor disclose your information to any third parties unless we have your prior consent.

**Revisions to this Policy Notice:**

This Notice may be revised from time to time. If we make any changes, we will notify you by updating the “Revised” date at the top of this page and other places that we deem appropriate so that you are aware of the revisions. If at some point we decide to use the personally identifiable information in a manner materially different from that stated at the time the information was collected, we will notify users via email.

MetroMFT reserves the right to change this privacy statement at any time. Please review this statement frequently for any changes to our privacy policy.

If you have any questions about this Notice, please feel free to email us through our *Contact Us* page or by calling us at 212-537-9055.